



# DYNAMIC WEBSITE DESIGNING PROPOSAL

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## Website theme:

A dynamic website, where user can come and they can place the multiple queries related to concern product

## Details of sections follow

### Section: Products and Category Structure

Site will support an n-level category structure; that means main category, subcategory and products in a main category or any subcategory. Users can browse products through category navigation or by performing a search.

Clicking upon category will display the list of subcategories in that category. Clicking upon the subcategory will display the list of products or subcategories corresponding to that category.

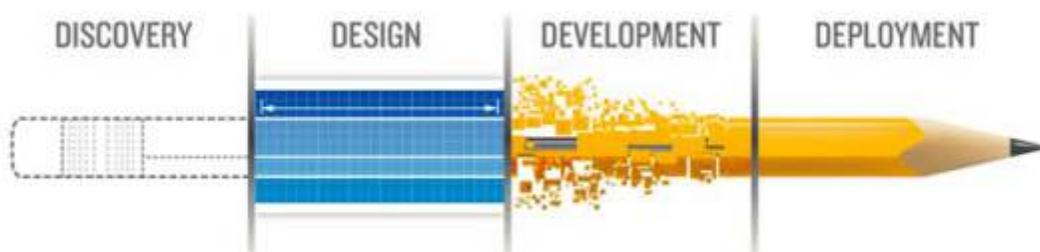
### Product listing page will display the following information:

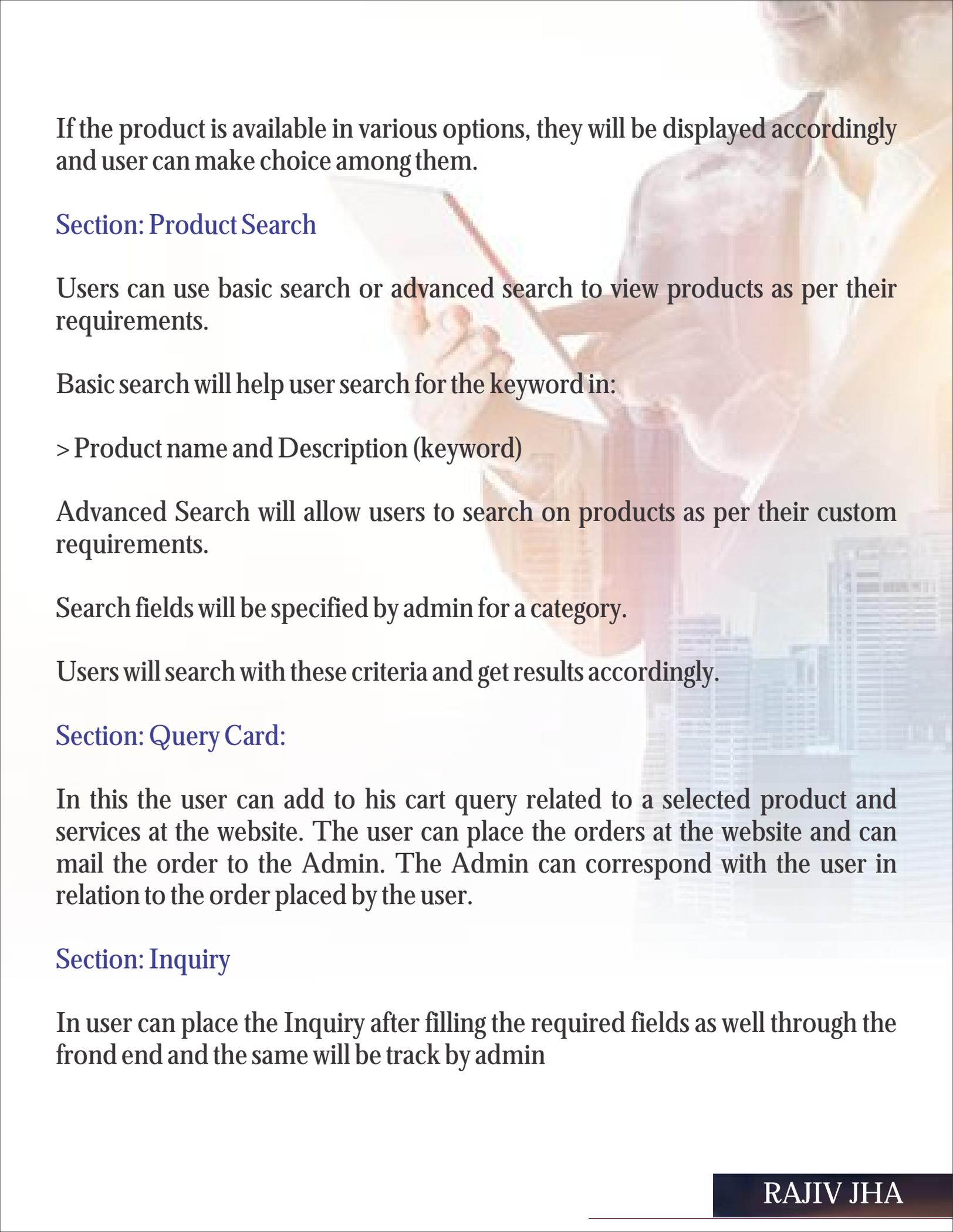
- > Product name
- > Thumbnail Image
- > Add to Query Card
- > Short Description



### Product details page will display the following information:

- > Name
- > Product Code
- > Up to 04 Product Image with Zoom option
- > Product Description
- > Send Enquiry





If the product is available in various options, they will be displayed accordingly and user can make choice among them.

### Section: Product Search

Users can use basic search or advanced search to view products as per their requirements.

Basic search will help user search for the keyword in:

> Product name and Description (keyword)

Advanced Search will allow users to search on products as per their custom requirements.

Search fields will be specified by admin for a category.

Users will search with these criteria and get results accordingly.

### Section: Query Card:

In this the user can add to his cart query related to a selected product and services at the website. The user can place the orders at the website and can mail the order to the Admin. The Admin can correspond with the user in relation to the order placed by the user.

### Section: Inquiry

In user can place the Inquiry after filling the required fields as well through the frond end and the same will be track by admin



## Section: Photo Gallery

Photo Galleries will be created admin. With image title.

## Section: Video Management

This section will display the videos uploaded by admin. Users will be able to view videos.

## Section: Miscellaneous

Users can also subscribe for newsletters to get regularly updated. Users can view FAQs and other static pages (About us & Contact us). Users can also find answers to their questions in FAQs (as added by website administrator). Site will also have a feedback form where users can post their comments and views and send it to website administration. Sitemap will be provided to present website navigation in a nutshell. User can go to every section from that link. Users can also subscribe for newsletters in order to get regular updates.

## Section: News

User can see the latest News title on the home page and after clicking on the concern title then site will redirect to the page



### Section: Refer to friend:

The user can refer the website to a friend by filling in the details.

### Section: Bookmark Us:

The user can bookmark the website at the local computer.

### Section: Visitors Contact Detail:

The admin will be provided a path from where the admin can check the statistics, i.e., the number of members visited the website and there details. Your homepage would contain a Hit Counter which would give the stats for the number of page viewed or refreshed

### Section: Log facility:

Admin can check, last login date & time for security purpose

# WEB DEVELOPMENT

MEET THE BUSINESS NEED



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# Administrative Console

## Section: Manage Products

This section will allow admin to manage products and categories on the website. Admin can add categories, subcategories and products. Admin can manage them by adding, updating, control display status (active/Inactive) and deleting them.

At the time of adding a category or subcategory, admin will specify,

- > Category name
- > Category Image

In case of subcategory, admin will also have to select the parent category.

Admin can order categories as per his requirements. A category can only have subcategories or products inside it. At the time of adding products, admin will provide the following information:

- > Product Name
- > Product Code
- > Description
- > Up to 04 product Images
- > Admin can also add content for buyers guide and set related products.
- > Admin can also highlight products as hot products and new arrivals.

# Administrative Console

## Section: Order Management:

The orders received at the mail id of admin from the users regarding the products. The Admin can further correspond with the user in regards to the order

## Section: Manage Inquiries

This section will allow admin to manage inquiries placed by various members of the website. Admin can view the inquiry details and correspond to the member on his email.

## Section: Manage Newsletter Subscribers

This section will display the list of newsletter subscribers. Admin can select the users, compose the email and send email to selected members. Admin will be provided with a web editor to compose his email.

## Section: Manage FAQs

Admin can add and manage FAQs. Admin will specify the question and its answer at the time of adding or updating the FAQ. Admin can control the display status by activating or deactivating the FAQ.

# Administrative Console

## Section: Mange News

Admin can mange the News section from the backend

## Section: Manage Gallery

- This section of administrative console will allow admin to manage images from backend...

- Title
- Image

Admin will be able to add images in these galleries.



## Section: Video Management

This section will allow admin to add vidoes to the website, with title & video that will be displayed in front end. Users will be able to view videos.

## Section: Manage Page Content

Admin will be provided with web editor to manage the content of about us and Contact us page. Admin can enter the content and format it like adding font style, size, bold etc. Admin can also add image to the content.



## Technology & Tools Used:

Designing: HTML Adobe Photoshop, Macromedia Flash, etc.

Server Side Scripting: PHP

Client Side Scripting: Html, JavaScript, Cascading Style Sheets & Bootstrap

Backend: MySQL

Operating System: Linux

Resolution: 1024\*768

Security: All the Panels will be Password protected.

Cost: After approval of the quotation from your side

## Other Complimentary Features with the site designing:

- 1) Domain Name Registration
- 2) Webspace/Hosting
- 3) Email accounts
- 4) Website Statistics
- 5) Directory Submission
- 6) Meta tag & Keywords Updation



# Thank You

we'll be glad to work with you . . .

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